

For Immediate Release

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## **FLORIDA TRAVEL COMPANY PROMISES FRIENDLIER SKIES WITH A PATENTED SPANDEX LUGGAGE SLEEVE THAT GIVES BACK**

August 4, 2022, Orlando, FL., Orion Travel Technologies, a Florida Travel Industry Company that specializes in developing onboard games and Mobile apps for Airlines, Cruise ships, Buses, and Trains has developed a patented spandex travel sleeve that fits over any 20-inch luggage and acts as a Mobile Billboard that gives participating passengers the opportunity to receive a free Baggage Fee and a snack onboard the exclusive partner airline as they travel the US. Only one Airline in the US will become the exclusive airline Partner with the Orion Mobile Luggage Billboard. Mr. German, the company's CEO promises friendlier skies again! As only two things will bring smiles to passenger's faces. A free snack and free baggage fees. Not a bad deal for passengers rolling around the US and the World as their luggage becomes a mobile billboard that also protects their luggage and they shove them in the overhead bins.

"I wanted to focus on the customer experience and make the platform easy to understand from the airline's side and the passenger's side". "Easy to put on any 20-inch luggage and you're ready to go!" Added German. Once you're signed up, Orion sends the sleeve to the customer quickly by using AMAZON PRIME and it should be there sometimes in the same day or within a two-day delivery time. We encourage passengers who already have the sleeves to sign up friends and family and when they sign up an individual they get \$10 cash per person and will be Zelled \$10 per traveler.

We also give the Participating airlines in-cabin crew a chance to make \$10 cash per sign-up as the plane is in the air or on the runway. Each Flight Attendant will also be Zelled directly to each of them on their final leg. It's a win-win for everyone and it could be a nationwide game changer for the traveler and for the Airline.

### **How the program works:**

Orion places the approved Airline logo on one side of the spandex sleeve. The passenger places the sleeve onto their luggage with ease-two snaps is all it takes. The Spandex sleeve and their luggage becomes a viable traveling mobile billboard attracting attention wherever it goes with the unmistakable safety orange color. The Safety Orange color attracts attention and it is easy to spot as the luggage travels from the car, train or bus then throughout the airport, stopping at airport retail shops and restaurants, restrooms, lounges, terminals, and finally at the gate before boarding. Promoting the airline in an "eyes on me only" soft ad approach as they wait in line at ticketing, in the TSA line or retrieving their other luggage at baggage claim. Travelers also become instant salespeople/spokespeople for the airline as they travel via cab or Uber/Lyft to their hotel or resort as they check-in.

The Airline gives back a loyal customer gift in the form a Free Baggage fee on a round trip and a free snack while on the plane. "We have done countless surveys and in-person focus groups on what would make passengers happy and content as to what they are offered from our participating airline for becoming an ad-driven mobile billboard." "If the Mobile Ad Platform is simple to understand and does not take any physical work, it will work!" Added German.

"The other-side of the sleeve is used by our other travel Partners that combine well with the passengers travel agenda." Said German

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